



# LONG ISLAND FLOWER GROWERS ASSOCIATION

## 2018 RETAILER MEMBERSHIP & ADVERTISEMENT FORM

PO BOX 102

JAMESPORT, NY 11947

ph/fx. 631-886-2213

www.lifga.com

THANK YOU FOR YOUR INTEREST IN JOINING THE LONG ISLAND FLOWER GROWERS ASSOCIATION. WE HAVE SEVERAL ADVERTISEMENT PACKAGES THAT ENABLE YOUR BUSINESS TO BE INCLUDED IN OUR OUTREACH PROGRAMS. PLEASE MAIL THIS FORM TO: LIFGA, PO BOX 102, JAMESPORT, NY 11947 or EMAIL TO DIANE HANWICK AT INFO@LIFGA.COM.

### MEMBERSHIP INFORMATION

When you join LIFGA, you will be part of an organization with members from all sizes and kinds of business, including the region's leading horticultural companies, retailers, brokers, colleges, consultants, laboratories and government agencies.

#### [ ] STANDARD FEE (\$100/ANNUAL)

Business listing on PLANTSOMETHINGLI website.

- Business name
- Address
- Phone
- Email
- Website address
- Placement on Location Map

\* Members from the same firm are \$20/yr. Student membership is free.

### ADVERTISING PACKAGES

[ ] SPONSORED AD (\$75/ANNUAL) \*Must be a current LIFGA member.

Includes:

- **Logo Placement** - your business logo image will be placed on the PLANTSOMETHINGLI home page (linked to your company website), including a brief description about your business.
- **Facebook** - each week we will share two posts (if current) from your Facebook home page to the PlantSomethingLI Facebook home page.

[ ] PREMIUM AD (\$175/ANNUAL) \*Includes Sponsored ad benefits.

Includes:

- **Landing page** (Full page advertisement) - Our web designer will design a personalized landing page ad for your business that include the latest search and web building technologies.
- **Web Banner placement** - your business logo will appear in the middle of every page with a link to your Landing page ad.
- **Social media connection** - icons to your social media presence will be placed within your ad.

### CONTACT INFORMATION

Date:	Contact person:
Company Name:	
Address:	
Phone:	Fax:
Email:	
Website:	

### PAYMENT INFORMATION

[ ] Check # _____ made payable to LIFGA is enclosed.	Credit card payment: Type of card: _____
	Credit card number: _____
	Exp. Date: _____ CVV: _____

Please mail check to: LIFGA, PO BOX 102, JAMESPORT, NY 11947

### THE LIFGA ADVANTAGES

- Promotes the industry and your products within Long Island.
- Offer interesting and informative programs at membership meetings during the year.
- Fund a scholarship and research program.
- Maintains close liaison with other trade organizations, Cornell Cooperative Extension program & Cornell University.
- Promotion and marketing through Plant Something Long Island and LIFGA website.

Why join the Long Island Flower and Grower's Association (LIFGA)? As our region's leading business organization and one of the largest such organization in New York State, the LIFGA offers members a collection of services, programs and opportunities that provide a solid value for your membership dollar.